

Huntsmore



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Traditionally British architecture, interior design and construction management practice

Concentrating on period, listed and historic properties predominantly in London's Kensington, Holland Park and Notting Hill, Huntsmore takes projects from the initial designs and planning through to full delivery of the build.

Founded in 2014 by director Eamonn Agha, Huntsmore prides itself on having a very personal approach, taking time to understand how clients live and use their homes. The in-house design and construction management team, comprising RIBA Part III architects, interior designers and chartered construction managers, works collaboratively with each client, blending traditional and contemporary British design with detailed construction knowledge to ensure project delivery and create truly exquisite homes.

'We are very proud to be working and delivering design and build projects in many of the area's traditional period properties,' says Kensington-born Eamonn. 'We work closely with many British brands, particularly London-based suppliers, which allows us to espouse truly British values in our design, architecture and construction management projects.'

In 2020 Huntsmore began to incorporate technology more into the practice, which has allowed it to run its projects smoothly and concentrate on developing personal relationships with clients, overcoming the inevitable difficulties thrown up by the pandemic. For example, when restrictions made travel impossible for one US client, technology saved the day. 'We only met that client twice at the end of 2019 ahead of the project starting. They planned on making multiple visits to Britain to view progress and choose many of the fittings. When this couldn't happen, we successfully handled all aspects of the project remotely, from



CLOCKWISE FROM TOP LEFT: Huntsmore works collaboratively with clients to ensure its designs fit perfectly with their lives; its bespoke kitchen cabinets have become ever-more popular in recent years; all woodwork and joinery, like this custom wardrobe, are done in Huntsmore's west London workshop

specifying all materials to managing the on-site delivery of the build,' says Eamonn.

The brand has also ramped up its digital marketing, engaging new clients through Instagram and other social media channels. It has been collaborating digitally with many of its existing suppliers to boost their respective brands and has found that guest articles and posts have been a positive way to showcase the beautiful craftsmanship of its trusted suppliers within its schemes.

In addition, Huntsmore has spent time nurturing existing relationships to help develop and grow its customer base. 'We were recently referred a new client by Thackeray Gallery in Kensington after having purchased artworks from them for several years,' Eamonn explains. 'We created a beautiful home for the client, with some of the finishing touches being paintings selected from the gallery to complement the overall scheme. Continuing to maintain good relationships with our design suppliers has been a positive way to generate new business.'

In recent years Huntsmore has been steadily building its bespoke kitchen and joinery offering. This is an in-house design and build service where the brand undertakes the concept, manufacture and installation of beautiful handmade cabinetry.

'Our woodwork and joinery designs are classically British, with everything being manufactured in our workshop in west London, and nothing manufactured overseas. Increased client demand for sustainable luxury and quality British design and manufacturing has seen this arm of the business grow and is an area that we want to develop,' says Eamonn.

Huntsmore
96 Kensington High Street
London W8 4SG
+44 (0)20 7484 5745
huntsmore.com
@huntsmore_design_build